

Michael David Hemstreet

www.mikehems.com

michaelhemstreet14@gmail.com

EXPERIENCE

Social Media Graduate Assistant

October 2019-Present

Elon University Interactive Media Graduate Program

- Helps promote the Interactive Media program through Facebook, Instagram, and Twitter
- Captures the excitement, intensity, and effort the current iMedia class exudes
- Engages with current and prospective students, alumni, and professionals in the interactive media community

Photographer

April 2018-Present

Iconic Group, INC. - Charlotte, NC

- Uses company equipment to capture high quality photographs at graduation events and ceremonies
- Demonstrates strong knowledge of DSLR camera equipment and lighting techniques to create high-quality portraits
- Exhibits professionalism and good customer service when photographing and interacting with graduates and their families

Freelance Photographer

May 2017-Present

Michael Hemstreet Photo - Charlotte, NC

- Photographs concerts, live entertainment shows, corporate events, and headshots
- Acts as a secondary House Photographer for the Durham Performing Arts Center
- Delivers professional grade photographs and high quality edits that align with specific needs for each client

Project Manager

October 2019-January 2020

Arte de la Finca

- Served as project manager for a graduate student-led storytelling project in Matanzas, Cuba
- Directed and assisted all aspects of video production, graphic design, web development, and photography
- Oversaw and delegated day-to-day tasks to ensure the project aligns with the client's needs and is completed on time

EDUCATION

Elon University

M.A. Interactive Media

May 2020

B.A. Arts Administration

May 2017

Minors in Visual Art and
Business Administration
Magna Cum Laude

SKILLS

- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - XD
 - Lightroom
 - After Effects
 - Premiere Pro
- UX/UI
- HTML / CSS
- Graphic Design
- Photography
- Video Production / Editing
- Project Management
- Search Engine Optimization

AWARDS &

CERTIFICATIONS

Phi Eta Sigma

Eagle Scout

Google Ads Certified

Hootsuite Certified

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